

UNDERWRITING

Support your business while supporting your local radio station!

Underwriting is the non-commercial equivalent to advertising. You pick the hours you'd like to sponsor and we'll do the rest. We offer the most affordable rates around and we'll do our best to keep you satisfied. Take pride in supporting KSLU, the student-run radio station in Canton New York!

Possible ways to represent yourself in an underwriting advertisement:

Bollo's

Located in downtown Blacksburg at 206 Draper Road, Bollo's offers a variety of organic coffee and tea. Bollo's also offers a wide variety of fresh breads and baked goods made from scratch. Coffee is also available for purchase by the pound. Bollo's is open from 7am - midnight daily.

Bridge Kaldro Music

This hour is sponsored by Bridge Kaldro Music. Bridge Kaldro Music is a full line music store carrying print music & accessories. Some brand names we carry are Monster Cables, Dunlop, Fender, Vic Firth, Shure, AKG, Sennheiser, Yamaha, and more. Bridge Kaldro Music has newly renovated teaching rooms and offer instrumental and vocal instruction. www.bridgekaldromusic.com

Gillie's

Support comes from Gillie's. Located in downtown Blacksburg at the corner of Draper Road and College Avenue, Gillie's offers a wide variety of vegetarian cuisine, vegan meals and beverages. Gillie's is open from 7am - 9pm Monday through Friday, 8am - 10pm on Saturday and 8am - 2pm on Sunday.

Matrix Gallery

Matrix Gallery specializes in contemporary american crafts, featuring pottery, glass, jewelry, wood, leather and more. And all crafts are handmade by american artists. Matrix Gallery is located in downtown Blacksburg at 115 N. Main Street. More information is available here or by calling 540-951-3566.

Mish Mish

Mish Mish, located at 125 N. Main Street in downtown blacksburg, offers art design, framing, and school and art supplies. Mish Mish is open Monday through Friday from 8am - midnight, Saturdays from 10am - 8pm and Sundays from 1pm - 5pm.

Souvlaki Restaurant

Souvlaki is a Greek restaurant located at 201 college Avenue in downtown Blacksburg. Souvlaki offers a variety of greek food, specialty subs, pita sandwiches, and beverages. Souvlaki is part of a family business that has been providing Blacksburg with food and service for over 80 years.